

SCO Forum 2006

MOBILITY EVERYWHERE >



Presentation Title: SCO UNIX & EdgeClick Developer Program

Presenter's Name: Janet M. Sullivan, Senior Manager, Developer Program

Session ID: 107

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Get Your Passport Stamped



- Be sure to get your Passport stamped.
 - Get your passport stamped
 - By breakout session instructors
 - By exhibitors in the exhibit hall
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 - After the last breakout session on Wednesday
 - Drawing for great prizes for Wrap-up Session
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WIN BIG

SCO Forum 2006
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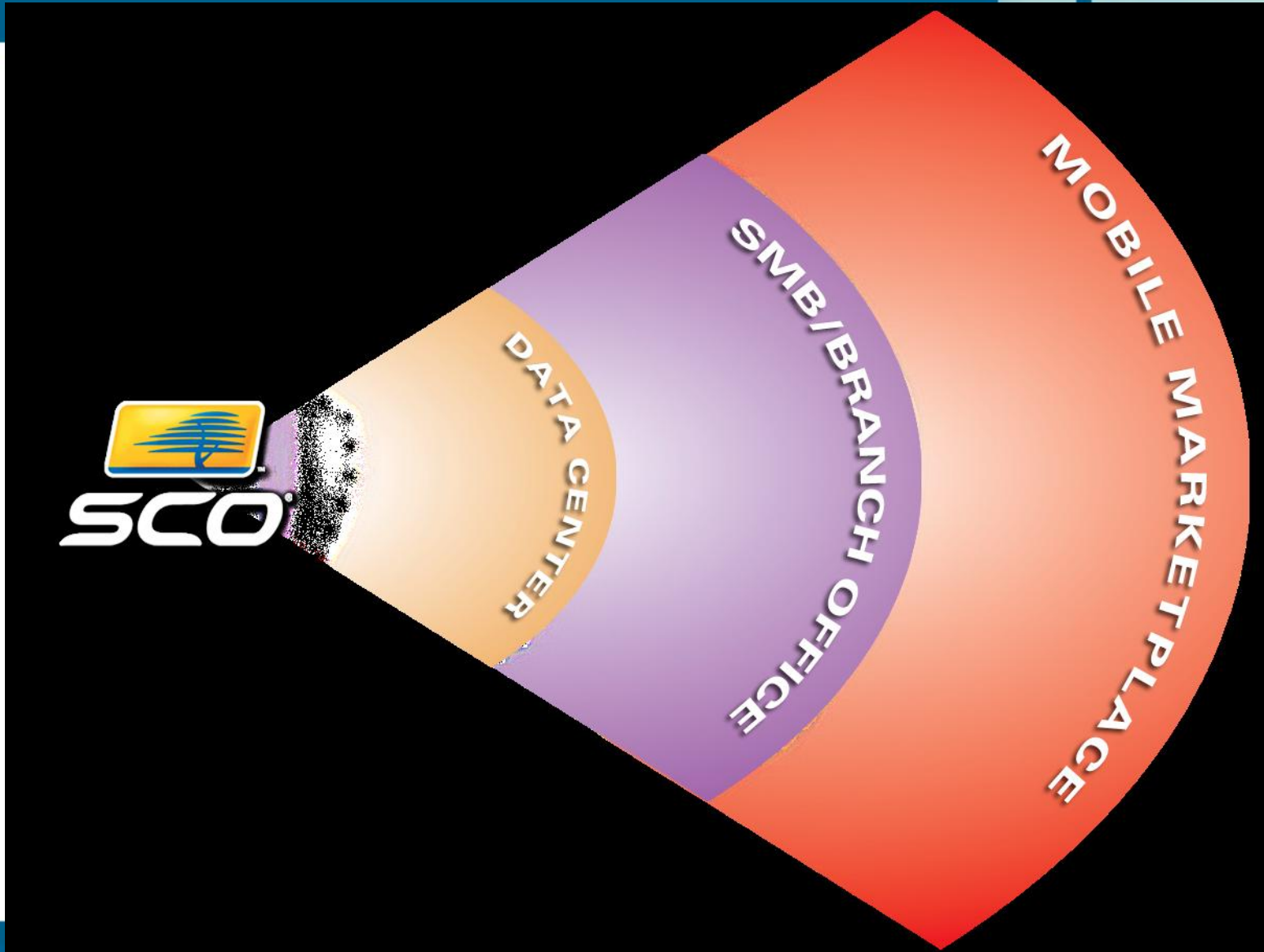
Breakout Sessions

Monday: ○ ○ ○
Tuesday: ○ ○ ○

Tradeshow

○ ○ ○ ○ ○ ○ ○ ○ ○ ○

SCO Automates Transactions





The Developer Program is A Rich and Robust
Set of Technical Tools and Services to Make
It *Easy* and *Fun* to Write and Deploy Solutions
Using SCO Technology



Why Join The Developer Program?



THE EDGECLICK DEVELOPER
CHALLENGE

You Are Here

EdgeClick

Win a new BMW M5 or \$100,000 by Mobilizing Your Next App

More About This Later



I Develop UNIX Applications

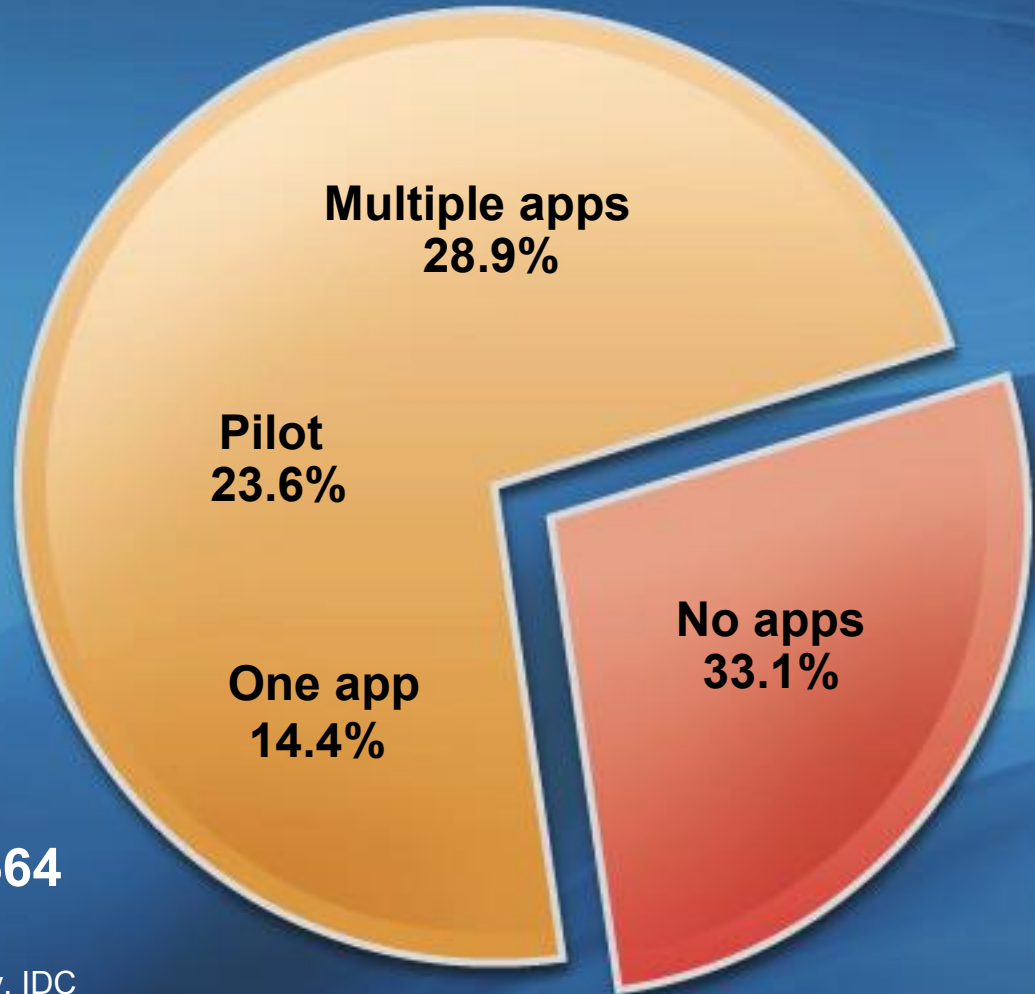
What's In It for ME?



- You Already Have A Solution
 - You Already Have Customers
 - Those Customers Have Mobile Requirements
-
- SCO Provides Tools, Training and Developer Support For You To Upsell Existing Customers

Two-thirds of Organizations are Deploying Mobile Applications

Q: Which of the following, would you say, best describes your organizations current stage of mobility?

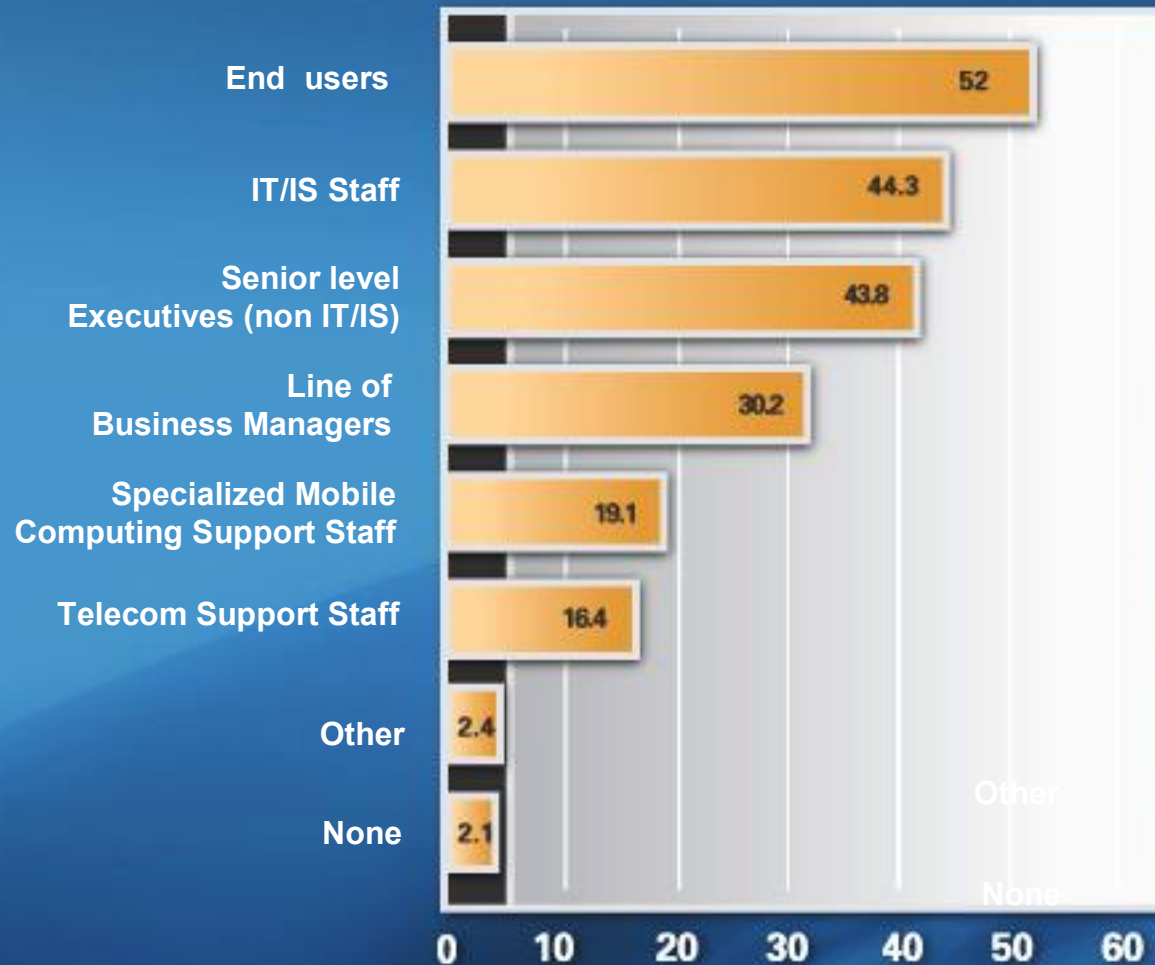


N = 564

Source: Mobilizing the Enterprise 2005 Survey, IDC

End Users are Influential Force in Driving Mobile Initiatives

U5. Which of the following employee role(s) have been most influential in developing and driving mobile initiatives in your organization? (Please select all that apply).



Source: Mobilizing the Enterprise 2005 Survey, IDC, March 2005

SCO Forum 2006

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The Advantages of the Developer Program

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The Mobile Development Environment



- Complete End to End Development Environment
- Documentation for “How to do Everything”
- Auto-Configure and Deploy a Complete Environment
 - App Server
 - Database
 - Web Server
- Palm Treo™ 700p and 700w Reference Platforms

The Mobile Development Environment



- Supports A Wide Range of the Most Popular Tools
 - Microsoft® Visual Studio®
 - NetBeans
 - Eclipse
- Custom Tools - Plug-ins
 - Wizards Establish Projects, Templates, Build Environments, etc.
 - Microsoft® Visual Studio® Available Now
 - NetBeans – Coming Soon



- Rich and Well-Seasoned Development Tools
 - C and C++ Compilers
 - Support for Java
 - Great Graphical & Command Line Debug Tools for Multi-Processor, Multi-Threaded Applications
 - Diagnostic Tools for Memory Allocation Errors

More Reasons to Join The Developer Program



- Professional Training
 - Classroom, Web Based
 - Not Limited to SCO–centric Topics
- Early Access to Products and Product Development Plans
- Technical Articles, White Papers, Knowledge Center
- Eligible for Beta Programs, Evaluation Software
- Reduced Cost Software
- Special Events, Contests
- Sample Code
- Porting Lab

The Developer Learning Center



- The Meeting Place for the Community of Developers Who Share the Common Goal of Pursue Technical Excellence.
- Located at:
www.edgeclickpark.com
- Sign up today!
- You are Already Enrolled If: You are an Active Member of the Program, or If You Signed Up for the Developer Challenge Your Membership is Carried Forward.

Check It Out!

EdgeClick Park is Under Construction



- Developer Learning Center
 - Common Goal of the Community is Technical Excellence
- Community Center
 - Meeting Place to Exchange Ideas, Register for Beta Programs, Contests, Professional Training, Professional Networking
- Developer Challenge
 - Contest Information
 - Winners Posted

EdgeClick Park is Under Construction



- Mobile Library & UNIX Library
 - Sample Code
 - Technical Articles
 - Webinar Archive
 - Product Documentation
 - Downloads
 - White Paper
 - Knowledge Center
 - Porting Lab
 - Alias dedicated to UNIX Upgrade Compatibility
 - osr5to6@sco.com
- New Webinar Series Begins in Sept.
 - Mobile and UNIX Topics



Welcome to EdgeClick Park

Me Inc. Login

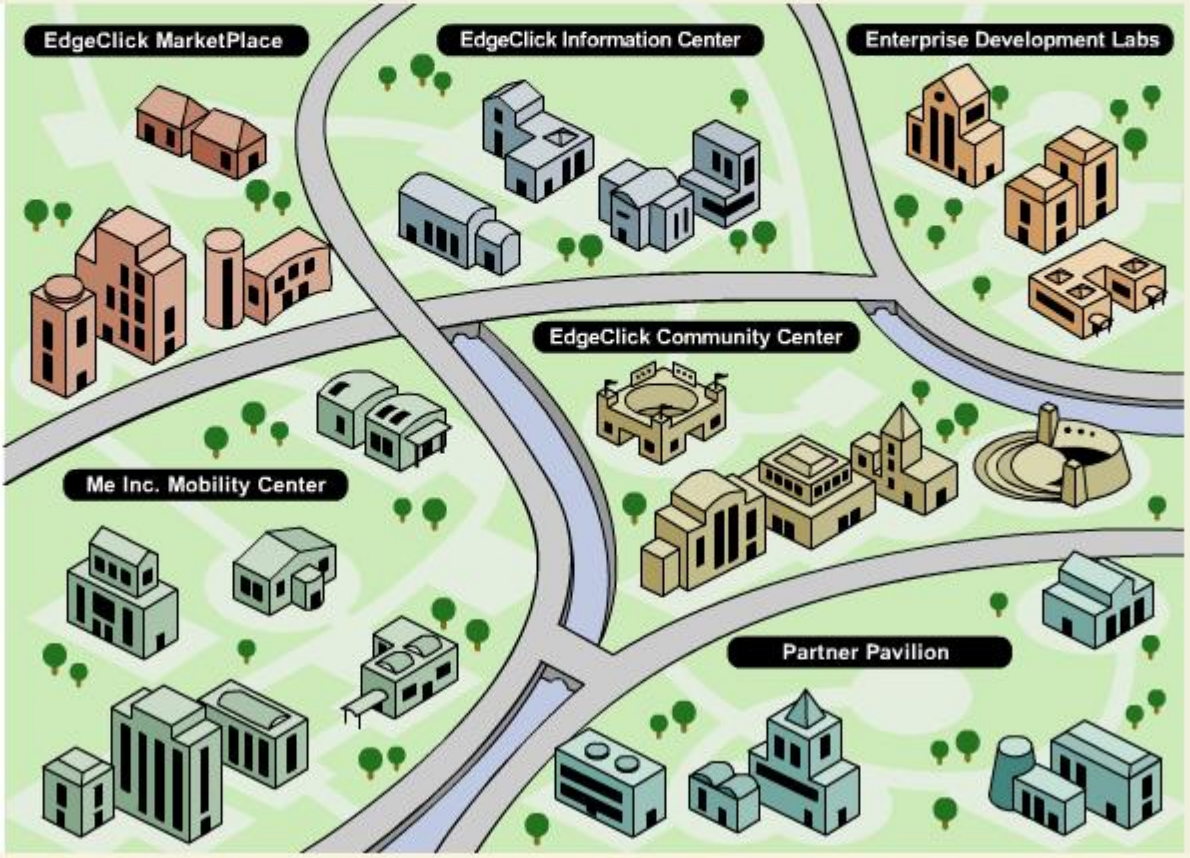


EdgeClick Park Home

EdgeClick Park is the place where :

You can subscribe to and manage an ever-growing collection of mobility services for your smart phones, PDAs and laptops.

Announcements



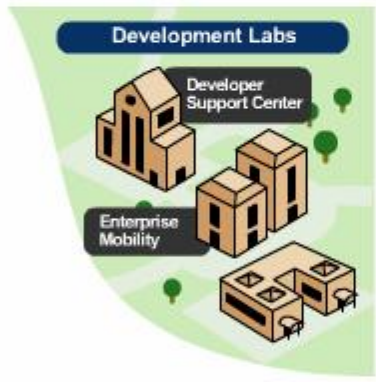


Development Labs

Me Inc. Login



You Are Here



Development Labs

Mobilize Your Enterprise

EdgeClick technology and authorized third-party solutions let you extend your existing enterprise applications to mobile devices without compromising performance, security or reliability.

You can also use the [EdgeBuilder SDK](#) to create new applications to mobilize entire business processes.



EdgeClick Developer Challenge

Developers who receive EdgeBuilder SDK training at SCO Forum can participate in a 'best mobility solution' contest to win a new BMW M5 or \$100,000.

[Register](#) | [More info](#)

Development Labs

Technical people will find all the in-depth knowledge and resources they need here, including developer support services.

The Developer Challenge



An advertisement for 'The EdgeClick Developer Challenge'. It features a silver BMW M5 car with a license plate that says 'EdgeClick'. A small text 'You Are Here' is visible on the car's windshield. To the left of the car, there is a blue box with the text 'THE EDGECLICK DEVELOPER CHALLENGE'. Below the car, a black banner contains the text 'Win a new BMW M5 or \$100,000 by Mobilizing Your Next App'.

Attend the Mobile Application Training Session on Wednesday

Submit a Mobile Application by February 9, 2007

First Place Winner chooses between BMW M5 or \$100,000

Ten Second Place Winners

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Tradeshow

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